

CIVO NAVIGATE

— North America 2025 —

Sponsorship Prospectus

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“The event has been great - a lot of business opportunities! If you are doing anything with Kubernetes or DevOps, Navigate is the event to be at”

Anuraag Gutgutia, Co-founder, TrueFoundary (Navigate North America 2024)



Introducing Navigate...

Experience a tech event packed with talks and workshops focused on navigating and succeeding within the cloud native landscape.

Hosted by



Cloud computing reimagined



PAST KEYNOTE SPEAKERS



When and where?

When:

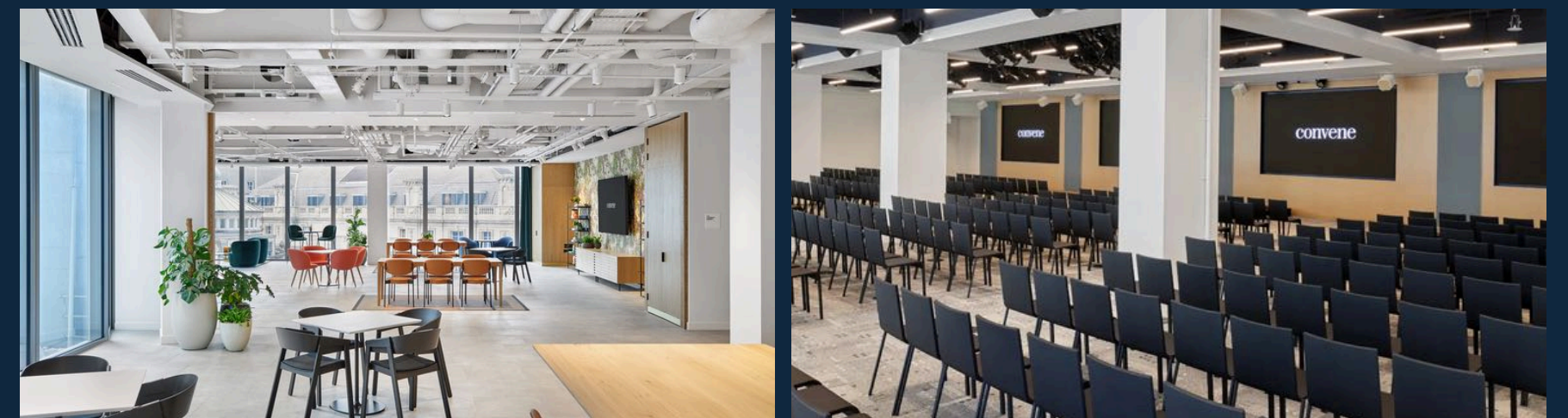
February 10th & 11th, 2025

Where:

convene[™]

Convene 100 Stockton, San Francisco,
California, United States

Featuring an abundance of natural light, the interior of the building blends the warmth and tranquility of the coast with the sophistication and sleekness of modern architecture.



What's the focus of the event?

There will be an overriding theme of innovation, with a focus on helping companies better leverage cloud native technologies.

Here's exactly what you can expect from Navigate:

Innovation: We're not just about understanding the cloud native landscape but about redefining it.

Education: From novices to experts, there's something for everyone.

Industry leaders: Some of the brightest minds in cloud native will be joining us at the event - stay tuned for the big reveal!



Who is the target audience?

We're expecting up to 1,000 attendees at Navigate America 2025, with attendees from all over the world.

Attendees will have a strong interest in cloud technology with varying degrees of expertise.

Whilst engineers, developers, and people in technical roles will make up the majority of attendees, we also expect to see a solid number of C-level executives and a limited amount of approved media / press.



Sponsor packages

	Silver	Gold	Platinum	Diamond
	\$7,500	\$12,500	\$20,000	\$25,000
Complimentary passes	3	8	12	20
Booth area (width)	Banner	Medium	Large	X Large
Logo on website	Small	Medium	Large	X Large
Logo on event signage	Small	Medium	Large	X Large
Logo on event schedule	Small	Medium	Large	X Large
Social media posts	1 x group post	1 x group post	1 x dedicated post	1 x dedicated post
Recognition in pre and post event emails	Name	Name	Logo	Logo
Contributed content	-	Yes	Yes	Yes
Recognition during event opening	-	Yes	Yes	Yes
Leads from opt-in attendees	-	-	Yes	Yes
Breakout session talk	-	-	25 minutes	25 minutes
Keynote talk	-	-	-	5 minutes
Email to opt-in attendees	-	-	-	Yes

Sponsor addons

Add-on	Price	No. of sponsorships
Lanyards	\$3,000	1
T-Shirt logo (all attendees)	\$5,000	3
Coffee	\$5,000	1
Booth crawl	\$5,000	2
After Party	POA	-

Navigate North America 2023 & 2024 round-up

over

100

Speakers

3

Keynotes

32

Main Stage Sessions

64

Breakout Sessions

16

Workshop Sessions

Navigate North America 2023 & 2024 round-up

Attendee job roles

Navigate North America brings together professionals from various roles, with C-suite executives and founders representing almost a quarter of attendees. Roles span from Software Engineers to Directors, providing ample networking opportunities, particularly for those seeking engagement with top decision-makers to foster impactful collaborations.

24.28%

C-level/Founder

11.81%

Software Engineer

7.27%

Director

Job role	Total
Sales / Marketing	6.35%
Student	6.05%
Platform Engineer	5.17%
DevOps / SRE	4.35%
Architect	3.03%
Developer Advocate	3.00%
Vice President	2.56%
Developer	2.45%
Consultant	1.64%
Other	21.96%

Navigate North America 2023 & 2024 round-up

What people said

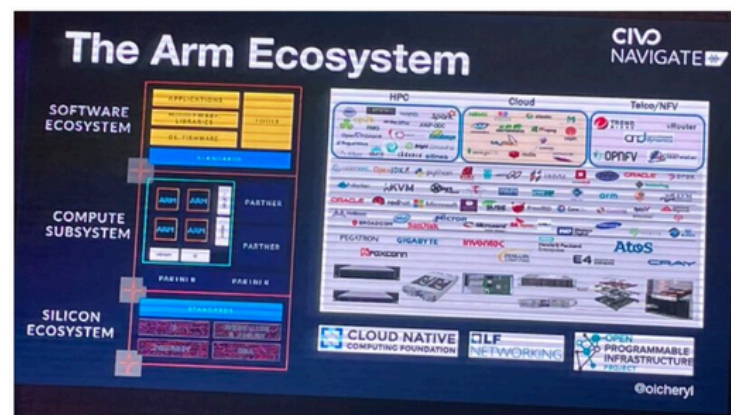


Jasmin A.



Just returned from an incredible experience at the Civo Navigate conference! I have to give a huge shoutout to my Sully Martinez

for convincing me to attend. Thank you for pushing me out of my comfort zone and encouraging me to attend this amazing event. I learned so much about Kubernetes. The speakers were knowledgeable and engaging, and the networking opportunities were fantastic. I had the pleasure of meeting many new people and feel so inspired and grateful for the experience. Thank you, Civo, for putting together such a great event. [#CivoNavigate](#) [#Kubernetes](#) [#LearningOpportunities](#) [#TechConference](#) Excuse my eyes being closed on photos, lol! * Also, a special shout out to Marino Wijay 😊



Zach Michel



Hosting a large event isn't easy, especially when you're as hospitable and attentive as the team at Civo.

From the bull riding competition to the deep talks on the future of cloud native technologies, I couldn't recommend a conference more.

Sad to say we didn't win the bull riding comp, but maybe next time.

A special thank you to Donna Boost and the team for providing Middleware with such a great sponsorship experience at Civo Navigate!

[#civonavigate](#) [#observability](#) [#kubernetes](#)



Katie Krumm



Great week at Civo Navigate 2024! 🙌

It was an inspiring week filled with innovative ideas, amazing discussions, and great networking opportunities!

A big thank you to the organizers and speakers for putting together such an outstanding event! 🙌

The lineup of speakers was truly exceptional! Special thanks to Numa Dhamani, Megan Murray, Heather Trumpfheller, Ahna Boley, James Gress, and Emily Gupton, MBA, PMP (featured below!)

Can't wait to continue the conversations and see where our collective journey in tech takes us next!

[#CivoNavigate](#) [#womenintech](#) [#techevent](#) [#atx](#)



Ken McDonald, MBA, PMP, CSM



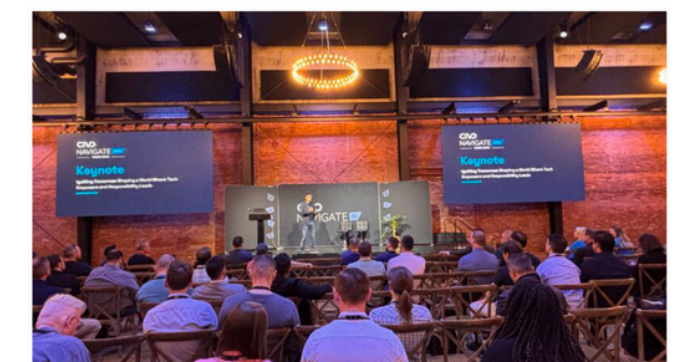
Civo Navigate 2024 promised to be an event full of thought-provoking talks, workshops, and breakout sessions, and it did not disappoint! There were also plenty of opportunities to interact with the Tampa tech community.

Hosted at Armature Works, Tampa, we heard presentations on a variety of topics:

- Civo's CEO Mark Boost keynote started the event by highlighting Civo as an alternative to the current hyperscalers. The keynote described the platform's capabilities, demonstrated its ease of use, and described its environmentally sustainable practices and sustainability (Using Civo is so easy, Mark's 6-year old launched a cluster 😊).

We didn't have the pleasure of seeing Woz (Steve Wozniak) from last year, but a high caliber of presenters and participants made the event very informative and enjoyable. I'm looking forward to the next one!

[#CivoNavigate](#)



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Media & analyst coverage

The Register

ComputerWeekly

CATALYST

THE NEW STACK

vmblog.com

ITBrief

TECHZINE

**ERP
TODAY**

CHANNELEYE

**DW DIGITALISATION
WORLD**

GCS NETWORK
Global Cyber Security

**Austin Women
in Technology**
CONNECT. LEARN. GROW. LEAD.

The AI Journal

botkube

CF0tech

**DCS DATACENTRE
SOLUTIONS**

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AI NEWS**

IT EUROPA

TechRepublic

...& more!

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Navigate in photos



Previous sponsors



...& more!

Contact us

For any queries, including sponsorship and speaking opportunities, contact us at navigate@civo.com



Mark Boost
CEO



Sophia McKee
Chief Operating Officer



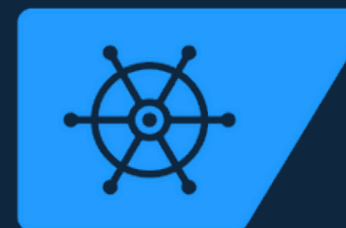
Donna Boost
Global Events Manager



Ricky Law
Chief Marketing Officer

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