CIVO

NAVIGATE LOCAL
TAMPA 2025

Sponsorship Prospectus

> "The event has been great - a lot of business opportunities! If you are doing anything with Kubernetes or DevOps, Navigate is the event to be at"
>
> **Anuraag Gutgutia, Co-founder, TrueFoundary (Navigate North America 2024)**

Introducing Navigate Local...

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NAVIGATE LOCAL
TAMPA 2025

A bite-sized one-day event but with all the same tracks, workshops, talks, and amazing people you've come to expect from our flagship Civo Navigate events.

Hosted by

CIVO

Cloud computing reimagined

PAST KEYNOTE SPEAKERS

When and where?

When:

January 22nd, 2025

Where:

Embarc Collective, 802 E Whiting St, Tampa, FL 33602, United States

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Embarc Collective is a unique event space in Tampa, offering a space for businesses to foster conversations around the topics of technology, entrepreneurship, and innovation.

What's the focus of the event?

There will be an overriding theme of innovation, with a focus on helping companies better leverage cloud native technologies.

Here's exactly what you can expect from Navigate:

Innovation: We're not just about understanding the cloud native landscape but about redefining it.

Education: From novices to experts, there's something for everyone.

Industry leaders: Some of the brightest minds in cloud native will be joining us at the event - stay tuned for the big reveal!

Who is the target audience?

We're expecting up to 300 attendees at Navigate Local 2025, in Tampa, Florida, with attendees from all over the world.

Attendees will have a strong interest in cloud technology with varying degrees of expertise.

Whilst engineers, developers, and people in technical roles will make up the majority of attendees, we also expect to see a solid number of C-level executives and a limited amount of approved media / press.

Navigate North America 2023 & 2024 round-up

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over
100
Speakers

3
Keynotes

32
Main Stage Sessions

64
Breakout Sessions

16
Workshop Sessions

Navigate North America 2023 & 2024 round-up

CIVO NAVIGATE LOCAL TAMPA 2025

Attendee job roles

Navigate North America brings together professionals from various roles, with C-suite executives and founders representing almost a quarter of attendees. Roles span from Software Engineers to Directors, providing ample networking opportunities, particularly for those seeking engagement with top decision-makers to foster impactful collaborations.

24.28%
C-level/Founder

11.81%
Software Engineer

7.27%
Director

Job role	Total
Sales / Marketing	6.35%
Student	6.05%
Platform Engineer	5.17%
DevOps / SRE	4.35%
Architect	3.03%
Developer Advocate	3.00%
Vice President	2.56%
Developer	2.45%
Consultant	1.64%
Other	21.96%

Navigate North America 2023 & 2024 round-up

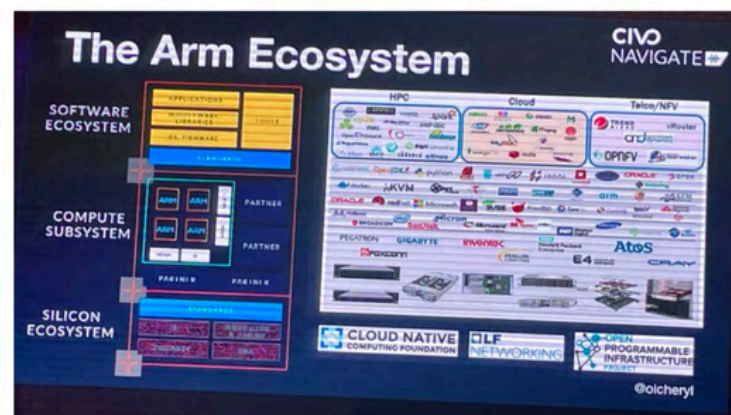CIVO NAVIGATE LOCAL
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What people said

Jasmin A.

Just returned from an incredible experience at the Civo Navigate conference! I have to give a huge shoutout to my Sully Martinez

for convincing me to attend. Thank you for pushing me out of my comfort zone and encouraging me to attend this amazing event. I learned so much about Kubernetes . The speakers were knowledgeable and engaging, and the networking opportunities were fantastic. I had the pleasure of meeting many new people and feel so inspired and grateful for the experience.Thank you, Civo, for putting together such a great event. #CivoNavigate #Kubernetes #LearningOpportunities #TechConference Excuse my eyes being closed on photos, lol! * Also, a special shout out to Marino Wijay 😊

Zach Michel

Hosting a large event isn't easy, especially when you're as hospitable and attentive as the team at Civo.

From the bull riding competition to the deep talks on the future of cloud native technologies, I couldn't recommend a conference more.

Sad to say we didn't win the bull riding comp, but maybe next time.

A special thank you to Donna Boost and the team for providing Middleware with such a great sponsorship experience at Civo Navigate!

#civonavigate #observability #kubernetes

Katie Krumm

Great week at Civo Navigate 2024! 👏

It was an inspiring week filled with innovative ideas, amazing discussions, and great networking opportunities!

A big thank you to the organizers and speakers for putting together such an outstanding event! 👏

The lineup of speakers was truly exceptional! Special thanks to Numa Dhamani, Megan Murray, Heather Trumpfheller, Ahna Boley, James Gress , and Emily Gupton, MBA, PMP (featured below!)

Can't wait to continue the conversations and see where our collective journey in tech takes us next!

#CivoNavigate #womenintech #techevent #atx
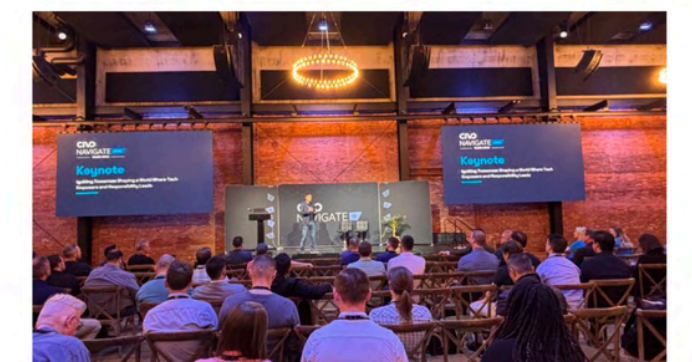

Ken McDonald, MBA, PMP, CSM

Civo Navigate 2024 promised to be an event full of thought-provoking talks, workshops, and breakout sessions, and it did not disappoint! There were also plenty of opportunities to interact with the Tampa tech community.

Hosted at Armature Works, Tampa, we heard presentations on a variety of topics:
• Civo's CEO Mark Boost keynote started the event by highlighting Civo as an alternative to the current hyperscalers. The keynote described the platform's capabilities, demonstrated its ease of use, and described its environmentally sustainable practices and sustainability (Using Civo is so easy, Mark's 6-year old launched a cluster 😎).

We didn't have the pleasure of seeing Woz (Steve Wozniak) from last year, but a high caliber of presenters and participants made the event very informative and enjoyable. I'm looking forward to the next one!

#CivoNavigate

Navigate North America 2023 & 2024 round-up

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