

# CIVO NAVIGATE AUSTIN

## Sponsorship Prospectus

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**“The event has been great - a lot of business opportunities! If you are doing anything with Kubernetes or DevOps, Navigate is the event to be at”**

**Anuraag Gutgutia, Co-founder, TrueFoundary (Navigate North America 2024)**



# Introducing Civo Navigate ...



Experience a tech event packed with talks and workshops focused on navigating and succeeding within the cloud native landscape.

Hosted by



Cloud computing reimagined



PAST KEYNOTE SPEAKERS

# When and where?

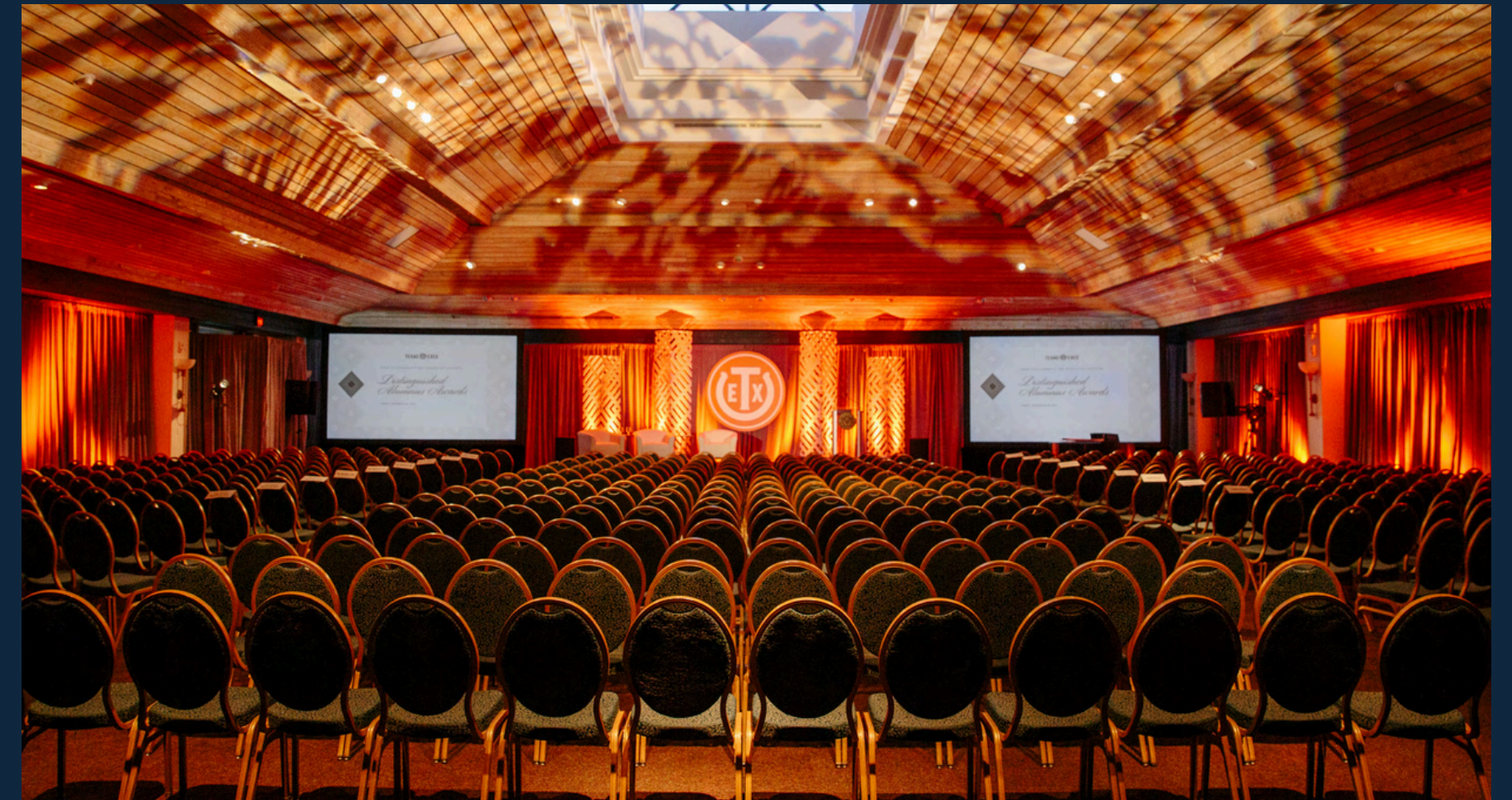
## When:

May 14th, 2025

## Where:

Etter-Harbin Alumni Center,  
University of Texas, 2110 San Jacinto  
Boulevard, Austin, Texas 78712

The Etter-Harbin Alumni Center, nestled along historic Waller Creek in downtown Austin, surrounded by 100-year-old oak trees that create the perfect setting and unique experience for attendees and sponsors alike.



# What's the focus of the event?

There will be an overriding theme of innovation, with a focus on helping companies better leverage cloud native technologies.

Here's exactly what you can expect from Civo Navigate:

**Innovation:** We're not just about understanding the cloud native landscape but about redefining it.

**Education:** From novices to experts, there's something for everyone.

**Industry leaders:** Some of the brightest minds in cloud native will be joining us at the event - stay tuned for the big reveal!



## Who is the target audience?

We're expecting up to 800 attendees at Civo Navigate 2025, in Austin, Texas, with attendees from all over the world.

Attendees will have a strong interest in cloud technology with varying degrees of expertise.

Whilst engineers, developers, and people in technical roles will make up the majority of attendees, we also expect to see a solid number of C-level executives and a limited amount of approved media / press.



# Sponsor packages

	Silver	Gold	Platinum	Diamond
	<b>\$3,500</b>	<b>\$6,000</b>	<b>\$10,000</b>	<b>\$15,000</b>
Complimentary passes	3	8	12	20
Booth area (width)	Banner	Small	Medium	Large
Logo on website	Small	Medium	Large	X Large
Logo on event signage	Small	Medium	Large	X Large
Logo on event schedule	Small	Medium	Large	X Large
Social media posts	1 x group post	1 x group post	1 x dedicated post	1 x dedicated post
Recognition in pre and post event emails	Name	Name	Logo	Logo
Contributed content	-	Yes	Yes	Yes
Recognition during event opening	-	Yes	Yes	Yes
Leads from opt-in attendees	-	-	Yes	Yes
Extensive event signage, including mainstage	-	-	-	Yes
Keynote talk	-	-	-	10 minutes
Email to opt-in attendees	-	-	-	Yes

# Sponsor addons

Add-on	Price	No. of sponsorships
Lanyards	\$1,500	1
Coffee	\$3,500	1
Booth crawl	\$3,000	2

# Navigate North America 2023 & 2024 round-up



over

100

Speakers

3

Keynotes

32

Main Stage Sessions

64

Breakout Sessions

16

Workshop Sessions



# Navigate North America 2023 & 2024 round-up

## Attendee job roles

Navigate North America brings together professionals from various roles, with C-suite executives and founders representing almost a quarter of attendees. Roles span from Software Engineers to Directors, providing ample networking opportunities, particularly for those seeking engagement with top decision-makers to foster impactful collaborations.

**24.28%**

C-level/Founder

**11.81%**

Software Engineer

**9.83%**

Director

Job role	Total
Student	6.05%
Platform Engineer	5.17%
DevOps / SRE	4.35%
Architect	3.03%
Developer Advocate	3.00%
Developer	2.45%
Consultant	1.64%
Other	28.31%

# Navigate North America 2023 & 2024 round-up

## What people said

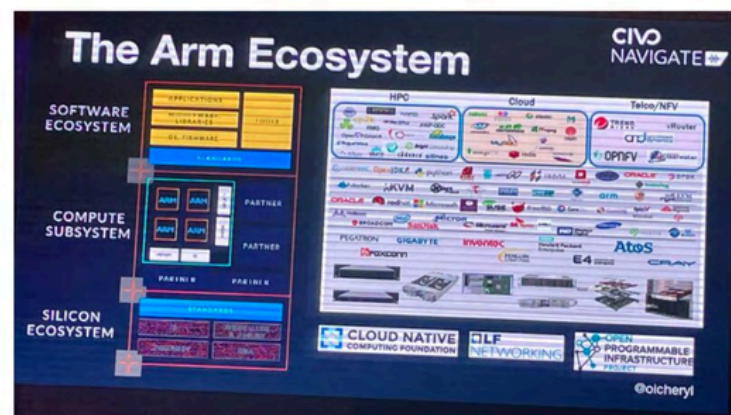


Jasmin A.



Just returned from an incredible experience at the Civo Navigate conference! I have to give a huge shoutout to my Sully Martinez

for convincing me to attend. Thank you for pushing me out of my comfort zone and encouraging me to attend this amazing event. I learned so much about Kubernetes. The speakers were knowledgeable and engaging, and the networking opportunities were fantastic. I had the pleasure of meeting many new people and feel so inspired and grateful for the experience. Thank you, Civo, for putting together such a great event. [#CivoNavigate](#) [#Kubernetes](#) [#LearningOpportunities](#) [#TechConference](#) Excuse my eyes being closed on photos, lol! \* Also, a special shout out to Marino Wijay 🙏



Zach Michel



Hosting a large event isn't easy, especially when you're as hospitable and attentive as the team at Civo.

From the bull riding competition to the deep talks on the future of cloud native technologies, I couldn't recommend a conference more.

Sad to say we didn't win the bull riding comp, but maybe next time.

A special thank you to Donna Boost and the team for providing Middleware with such a great sponsorship experience at Civo Navigate!

[#civonavigate](#) [#observability](#) [#kubernetes](#)



Katie Krumm



Great week at Civo Navigate 2024! 🙌

It was an inspiring week filled with innovative ideas, amazing discussions, and great networking opportunities!

A big thank you to the organizers and speakers for putting together such an outstanding event! 🙌

The lineup of speakers was truly exceptional! Special thanks to Numa Dhamani, Megan Murray, Heather Trumpfheller, Ahna Boley, James Gress, and Emily Gupton, MBA, PMP (featured below!)

Can't wait to continue the conversations and see where our collective journey in tech takes us next!

[#CivoNavigate](#) [#womenintech](#) [#techevent](#) [#atx](#)



Ken McDonald, MBA, PMP, CSM



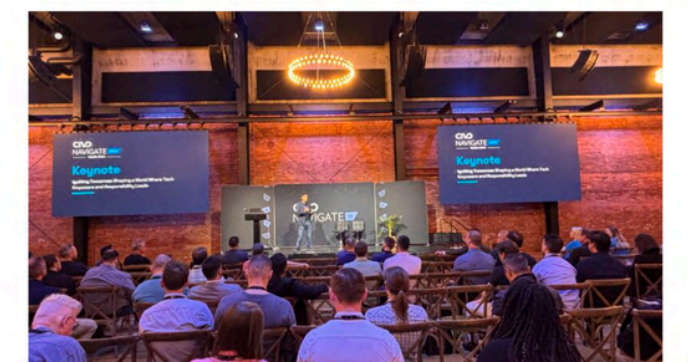
Civo Navigate 2024 promised to be an event full of thought-provoking talks, workshops, and breakout sessions, and it did not disappoint! There were also plenty of opportunities to interact with the Tampa tech community.

Hosted at Armature Works, Tampa, we heard presentations on a variety of topics:

- Civo's CEO Mark Boost keynote started the event by highlighting Civo as an alternative to the current hyperscalers. The keynote described the platform's capabilities, demonstrated its ease of use, and described its environmentally sustainable practices and sustainability (Using Civo is so easy, Mark's 6-year old launched a cluster 🙏).

We didn't have the pleasure of seeing Woz (Steve Wozniak) from last year, but a high caliber of presenters and participants made the event very informative and enjoyable. I'm looking forward to the next one!

[#CivoNavigate](#)



# Navigate North America 2023 & 2024 round-up



## Media & analyst coverage



...& more!

# Navigate North America 2023 & 2024 round-up



## Navigate in photos



## Previous sponsors



...& more!

## Contact us

For any queries, including sponsorship and speaking opportunities, contact us at [navigate@civo.com](mailto:navigate@civo.com)



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Global Events Manager



**Finley Kelly**  
Events Manager



**Carys Rowlands**  
Events Coordinator



**Kendall Miller**  
Sponsorship Sales

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